



2015 Cameron Rocks On Sponsorship Proposal

ABOUT THE CAMERON CAN FOUNDATION

IT STARTED WITH ONE VERY SPECIAL BOY. NOW, IT'S A MISSION.

The Cameron Can Foundation began in 2011, inspired by a very special boy, Cameron Dominick. Born with a host of medical conditions affecting his brain, heart, kidney, diaphragm and spinal cord. The financial assistance provided from the inaugural event has helped a great kid beat the odds and continue to thrive.

Cameron's mom and dad felt strongly about paying it forward and thus, The Cameron Can Foundation was born. This cause is larger than one child or one family. The Cameron Can Foundation is dedicated to making a real difference in the lives of families and children with neurological conditions. When a child has a chronic medical condition, the care needed to keep the child thriving can place a real financial strain on what is already a very difficult situation. For many families there is very little in the way of financial support when they fall into the gap where financial assistance through typical channels is not an option, as they struggle to pay mounting medical bills. Our mission is to provide a continuing legacy of care for families of children who need long-term medical care. **No child should be denied a bright future because of the need for ongoing medical care.**

ACHIEVEMENTS TO DATE

Raised over \$350,000 since the foundation's inception.

Over 70% of total funds raised directly benefiting children in need!



- © Provided grants to 11 children with long-term neurological conditions
- © Donated \$20,000 to the Pediatric Hydrocephalus Foundation
- © Donated \$10,000 for the Lurie Children's Hospital of Chicago Patient Emergency Fund



- © Donated \$10,000 to YMCA Camp Independence Scholarship fund
- © Donated \$1,750 to Hydrocephalus Association
- © 100% Volunteer-based staff

“FRIENDS OF CAMERON” GRANT FAMILIES



THE MATTEUCCI FAMILY

“We started to feel defeated in our attempts to figure out how to get this bike for Matthew. The Cameron Can Foundation came to the rescue. The foundation has given our son so much more than a bike— independence, exercise and social acceptance to name a few. We are so grateful for the support.”



THE BACKUS FAMILY

“I can’t stress enough how meaningful the grant was to us. And not just in a monetary way. We are now in a “can”, not a “can’t”, frame of mind. We can plan ahead and save for medical bills. We can now provide opportunities for Adam based on his interests. With your help, our family’s future is bright.”



THE KATZBECK FAMILY

“ We reached out to The Cameron Can Foundation & we found help. Zachary has undergone 36 shunt revisions and one craniotomy to remove a non-cancerous blood vessel tumor. Words cannot express the gratitude that fills my heart for the assistance we received from Cameron Can. Without your help, we would have lost therapy services until we could have paid the bill.”














THE AHO FAMILY

“This road that we travel often feels very lonely, and it is easy to feel unsure about so many things. It is in knowing that your foundation exists and clearly has a following of people willing to help that lifts us in our darkest moments.”



Benefits of Sponsorship

Our annual event “Cameron Rocks On” draws more than 300 people each year with supporters coming from as far away as Denver & New York. Attendees span all age groups and professions, all in support of an evening to Party.Give.Love.

BENEFITS	BRONZE \$500	SILVER \$1000	GOLD \$2500	FRIEND OF CAMERON \$5000 +
NAME ON SPONSOR PAGE OF WEBSITE				
SOCIAL MEDIA RECOGNITION				
LOGO PLACEMENT ON ALL MEDIA PLATFORMS				
COMPANY LOGO ON EVENT VIDEO				
LOGO ON EVENT SIGNAGE				
TICKETS TO CAMERON ROCKS ON		2	4	6
2 VIP PASSES TO PRE EVENT RECEPTION				
LOGO ON BACK COVER OF PROGRAM				
HALF-PAGE AD IN PROGRAM				
FULL-PAGE AD IN PROGRAM				
EXCLUSIVE TECHNOLOGY SPONSOR OF CAMERON ROCKS ON 2015				
TITLE SPONSOR OF CAMERON ROCKS ON 2015				

Benefit Descriptions

Name On Sponsor Page of Website

Your support will be recognized on the Cameron Can Foundation website.

VIP Pass

You will have access to a pre-event reception where you will meet our grant families, honorary chair and founders, allowing you to see first hand what remarkable effects your generous support has on our beneficiaries. Photo ops included for company's personal use.

Company Logo On Video

Your company name or logo will be featured in the video/slideshow projected throughout the event on multiple screens.

Exclusive Technology Sponsor

Your company will receive placement on the AuctionsByCellular's, ABC, bidding system in multiple locations. Guests using ABCs mobile bidding system are viewing the auction for an average of 30 minutes during the event. In addition this offers the ability to link your logo placement to your website.

Logo Placement in Program

Your company logo or name will be featured in 4 color program given to all event attendees

Tickets to Cameron Rocks On

Donors of \$1,000 or more will receive a minimum 4 tickets to the Cameron Rocks On Event on 3/12/15.

Title Sponsor of Event

Your company name or logo will be prominently featured throughout the event in the form of signage, slideshow, live announcement and all benefits listed. In addition name/logo will remain on our website for at least one year with a link to your company's website.

Social Media Recognition

Your company name or logo will be announced on our Facebook Page and Twitter with a message of thanks.

Ad in Program

Your company will receive a full or half page 4 color ad placed in the event program.

Past Sponsors



BAKER & MCKENZIE



little teeth
big smiles

Children's Dentistry
Jerry Udelson, DDS



UNIQUE
ACTIVE



VALEO
FINANCIAL ADVISORS LLC



AbelsonTaylor
Extra-strength branding



VAN DUERM
{design}



proven
business systems



RKON

IT Architecture | Delivery | Support | Management



How To Donate To The Cameron Can Foundation

The Cameron Can Foundation is a non-profit 501 (c) (3), and is able to afford all sponsors and donors tax deductions to the extent allowed by the law.

At least 70% of all funds raised at 2015 Cameron Rocks On will go directly to the children in need. We rely heavily on corporate sponsorships and product donations for a successful event - we hope you will consider joining our efforts to help children with life -long medical conditions.

To discuss sponsorship opportunities please fill out the Sponsor Commitment Form and contact:

Matt Dominick

Director of Development and Giving

708-606-4882

mdominick@cameron-can.com

Sponsor Commitment Form

I (we) hereby wish to participate as a sponsor of Cameron Rocks On at the below-mentioned selected sponsor level. It is acknowledged that we will receive a confirmation package, which includes an invoice and a letter from CCF for our tax-deductible contribution. Furthermore, as recipients, we will receive benefits from the package we have chosen as a sponsor.

I / We choose to sponsor at the following level:

Friend of Cameron - \$5000 +

Silver - \$1,000 - \$2,499

Gold - \$2500 - \$4,999

Bronze - \$500 - \$999

Name

Date

Cameron Can Foundation (Federal ID #90-0952247)

For product donations please contact:

Mollie Stathopoulos

Silent Auction Manager

773-398-3215

mollie2@comcast.net

If you would like to donate to the Cameron Can Foundation, please visit www.cameron-can.com where you can make a direct donation via credit card. Or you may mail your donation us at:

The Cameron Can Foundation

PO Box 373

Riverside, IL 60546